3.73(b) Statement

Arbitron, Inc. is the owner of U.S. Patent Application No. 10/620,244, filed July 15, 2003, which is entitled RADIO FREQUENCY PROXIMITY DETECTION AND IDENTIFICATION SYSTEM AND METHOD

Arbitron, Inc., a corporation, is the assignee of the entire right, title and interest of the above-identified patent/application.

As required by 37 CFR 3.73(b)(1)(i) and (ii), a chain of title from the inventor(s) of the patent application/patent identified above, to the current assignee is shown in the attached Patent Assignment Abstract of Title, which provides the reel and frame number for each recorded assignment document in the chain of title for the subject application/patent.

The current assignee is Arbitron, Inc. The undersigned, whose title is supplied below, is authorized to act on behalf of the assignee.

February 28, 2008

Date

/Richard P. Bauer/

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Patent Assignment Abstract of Title

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Total Assignments: 2

Patent #: NONE Issue Dt: Application #: 10620244 Filing Dt; 07/15/2003

Publication #: 20040027271 Pub Dt: 02/12/2004

Inventors: Paul R. Schuster, Douglas L. Lewis

Title: Radio frequency proximity detection and identification system and method

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Conveyance: ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

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Conveyance: ASSIGNMENT OF ASSIGNORS INTEREST (SEE DOCUMENT FOR DETAILS).

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